

**ignite
invigorate
inspire**

**NATIONAL VOLUNTEERING
CONFERENCE 2018**

20-22 June 2018
International Convention Centre
Sydney, Australia

**Sponsorship
Prospectus**



Australian Government



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What is the 2018 National Volunteering Conference?

The National Volunteering Conference is the principal Australian forum for not-for-profit leaders, managers of volunteers, policy makers, corporates, and the public, to come together to advance volunteering. The biennial Conference is supported by a proud and successful history, and provides a platform for delegates to learn, share, inspire, and create. Held over three days in Sydney, delegates will take away knowledge, skills, and networks to inspire their local community, contributing to a sustainable future for volunteering in Australia.

Conference Theme

The 2018 Conference aims to 'ignite, invigorate, inspire' delegates through an engaging three-day program that addresses challenges facing the sector and identifies opportunities for progress.

The Conference will be forward-thinking and solutions-focused, leveraging the unique position of the sector to harness the power of volunteer involvement to solve some of the most pressing problems of our time. Delegates will be primed to be at the forefront of innovation and collaboration, and will have an unparalleled opportunity to shape the future of volunteering in Australia.



Why Volunteering Australia?

Celebrating its 20th year in 2017, Volunteering Australia (VA) is the national peak body for volunteering, and has a strong history of leading, strengthening, promoting, and celebrating volunteering in Australia. Research shows that volunteering makes people happier and healthier, and we work tirelessly within this “happiest sector” to advocate for, and promote, the volunteering movement. Volunteering is a cornerstone of the Australian way of life, and the giving of time, talent, skills, and experience, has lasting social, economic, cultural, and personal benefits.

Volunteering is at the centre of Australia’s national identity, with 5.8 million Australians, or 31 per cent of the population engaging in volunteering, making an estimated annual economic and social contribution of \$290 billion. Volunteering Australia represents the volunteer movement by ensuring support of innovative, meaningful and best-practice volunteer management, and encourages public interest and participation in volunteering.

Who will be there?

The Conference is expected to attract more than 800 delegates from a range of sectors, representing the diversity of volunteering across Australia:

- + Health;
- + Sport and recreation;
- + Education;
- + Arts and culture;
- + Emergency services;
- + Tourism;
- + Animal welfare;
- + Aged care;
- + Disability;
- + Community services; and,
- + Other vital community programs.

Delegates will include:

- + Managers of volunteers;
- + Volunteers;
- + Researchers/academics;
- + Policy makers;
- + Volunteering Support Services;
- + Volunteer Involving Organisations;
- + Private sector employees;
- + Government employees; and,
- + HR professionals.



How can you make a difference?

Volunteers are proven to be happier and healthier than their peers, and research demonstrates that the economic, social, and cultural value of volunteering yields a 450% return for every dollar invested. By actively positioning your organisation as a leader and supporter of volunteering, you will be contributing to the sustainability of a sector that works towards stronger, more connected, and resilient Australian communities.

Partnering with Volunteering Australia to deliver the 2018 National Volunteering Conference will provide your organisation with the opportunity to be at the forefront of a time of change and acceleration for the sector. With strong relationships across in business, the not-for-profit sector, and government, your partnership with VA will position your organisation as a progressive and forward-thinking company with a commitment to fostering an enduring culture of time-giving in Australia for generations to come.

What exposure will you gain?

The 2018 Conference looks to be bigger and more inspiring, and follows a successful Conference in 2016, where over 700 like-minded delegates descended on our nation's capital. The most forward-thinking individuals from government, the private sector, and Volunteer Involving Organisations will attend, delivering a platform for networking with thought leaders and decision-makers.

With the support of the State and Territory peak bodies for volunteering, and a combined digital audience totalling almost 100,000, the Conference will provide your organisation with the opportunity to be a part of Australia's premier forum discussing the future of volunteering. Beyond the three-day Conference you will gain exposure to delegates through the dissemination of materials, and through the lasting networks you will create through your participation.



Sponsorship Opportunities at a Glance

All prices quoted are inclusive of GST

Sponsorship Opportunity	Number Available	Price (inc GST)
Conference Dinner Sponsor	Exclusive	\$20,000
Conference Cafe and Keep Cup Sponsor^	Exclusive	\$20,000
Conference App Sponsor	Exclusive	\$15,000
Conference Satchel Sponsor^	Exclusive	\$15,000
Welcome Reception Sponsor	Exclusive	\$10,000
Lanyard and Name Badge Sponsor^	Exclusive	\$7,500
Notepad and Pen Sponsor^	Exclusive	\$6,500
Keynote Speaker Sponsor	Multiple Opportunities	\$4,500
Delegate Sponsor	Multiple opportunities	\$3,000
Satchel Inserts (<i>Merchandise Only</i>)	Multiple Opportunities	\$660

^In-kind sponsorship available by negotiation.

Tiered Sponsorship Opportunities	Number Available	Price (inc GST)
Gold Sponsor	Limited Opportunities	\$8,000
Silver Sponsor	Limited Opportunities	\$5,000
Bronze Sponsor	Limited Opportunities	\$2,500

* A 2.0% fee will apply to credit card payments.

Sponsorship Opportunities

Conference Dinner Sponsor

\$20,000 inc GST

The Conference Dinner is an opportunity to showcase your organisation to a wide-ranging, progressive audience. The Conference Dinner will be the largest opportunity to network with Conference delegates, and includes the chance to directly connect with hundreds of like-minded and inspired guests to foster brand loyalty, enhance your company profile, and build goodwill.

Benefits

- + Naming rights to the Conference Dinner, including your organisation's logo/branding on each table
- + 3-minute introduction to your organisation on stage prior to dinner
- + Recognition and acknowledgement as the Conference Dinner Sponsor on the sponsorship page of the website, including a hyperlink to your organisation's home page
- + Organisation name and logo displayed throughout the Conference and during the Dinner
- + 2 x complimentary Conference registrations, including tickets to the Welcome Reception and Conference Dinner
- + Opportunity to provide one item for inclusion in the Conference Satchels[^]
- + 200-word organisational profile on the Conference website and app

[^]Satchel inserts are to be promotional items, not paper-based flyers.

A 2.0% fee will apply to credit card payments.



Conference Café and Keep Cup Sponsor[^]

\$20,000 inc GST

A lucrative opportunity that offers the chance to firmly establish your organisation as eco-friendly – creating an emotional commitment to your brand. With a significant focus on 'going green' at the 2018 Conference, all delegates will be encouraged to use their keep cup for the duration of the event. Your branding will be a lasting advertisement to your commitment to the sector, and to our environment.

An onsite barista will be available to fuel the Conference delegates with caffeine. The coffee cart will be open for the duration of the Conference, and will be one of the most popular areas for delegates to meet.

Benefits

- + As an eco-conscious organisation, your branding will be featured on the keep cups that will be provided to delegates for use during the Conference, as well as back in local communities; a lasting advertisement for your organisation
- + Your logo to be featured on the keep cups included in all satchels for each delegate
- + Recognition and acknowledgement as the Conference Café and Keep Cup Sponsor on the sponsorship page of the Conference website, including a hyperlink to your organisation's home page
- + Your organisation's branding on coffee cart and coffee cups (coffee cups will be biodegradable)
- + 2 x complimentary Conference registrations, including tickets to the Welcome Reception and Conference Dinner
- + Opportunity to provide one item for inclusion in the Conference Satchels[^]
- + 200-word organisational profile on Conference website and app

[^]Satchel inserts are to be promotional items, not paper-based flyers.

A 2.0% fee will apply to credit card payments.





Conference App Sponsor[^]

\$15,000 inc GST

In an increasingly digital world, and with a significant Conference focus on 'going green', the primary source for information will be via the Conference App. This is an exclusive opportunity for your organisation to brand the Conference Smartphone App. Delegates will be using the App to follow the Conference program, build their own program, receive Conference updates, and for all additional Conference information. The App will be used before, during, and after the event to promote the Conference, provide networking opportunities, and disseminate content.

Benefits

- + Exclusive branding of the Conference Smartphone App
- + Recognition and acknowledgement as the Conference App Sponsor on the sponsorship page of the Conference website, including a hyperlink to your organisation's home page
- + Your organisation's name and logo displayed throughout the Conference
- + 2 x complimentary Conference registrations, including tickets to the Welcome Reception and Conference Dinner
- + Opportunity to provide one item for inclusion in the Conference Satchels[^]
- + 150-word organisational profile on Conference website and app

[^]Satchel inserts are to be promotional items, not paper-based flyers.

A 2.0% fee will apply to credit card payments.

Conference Satchel Sponsor

\$15,000 inc GST

This branding opportunity gives your organisation maximum exposure, as each delegate attending the Conference will be provided with a satchel to take home and back to their offices. An eco-friendly and high-quality product will be used to further highlight your organisation as progressive, fostering brand loyalty to an audience committed to making a difference.

Benefits

- + Your organisation's logo to be featured on the Conference satchel
- + Recognition and acknowledgement as the Satchel Sponsor on the sponsorship page of the website, including a hyperlink to your organisation's home page
- + Your organisation's name and logo displayed throughout the Conference
- + 2 x complimentary Conference registrations, including tickets to the Welcome Reception and Conference Dinner
- + Opportunity to provide one item for inclusion in the Conference Satchels[^]
- + 150-word organisational profile on the Conference website and app

[^]Satchel inserts are to be promotional items, not paper-based flyers.

A 2.0% fee will apply to credit card payments.





Conference Welcome Reception Sponsor[^]

\$10,000 inc GST

As the Conference Welcome Reception Sponsor you have an exclusive opportunity to set the atmosphere for an inspiring Conference. This is an extremely valuable networking and branding opportunity, allowing you to build brand awareness and deliver your message to a range of key stakeholders.

Benefits

- + Naming rights to the Welcome Reception
- + 3-minute introduction during the Welcome Reception
- + Recognition and acknowledgement as the Welcome Reception Sponsor on the sponsorship page of the website, including a hyperlink to your organisation's home page
- + 2 x complimentary Conference registrations, including tickets to the Welcome Reception and Conference Dinner
- + Opportunity to provide one item for inclusion in the Conference Satchels[^]
- + 100-word organisational profile on the Conference website and app

[^]Satchel inserts are to be promotional items, not paper-based flyers.

A 2.0% fee will apply to credit card payments.

Lanyard and Name Badge Sponsor

\$7,500 inc GST

This is an exclusive opportunity to brand your organisation across key products that delegates will use across the three-day conference. Lanyards will be made from the renewable resource bamboo, and will be the delegate passport to Conference sessions and social events.

Benefits

- + Your organisation's name/logo on all delegate lanyards and name badges
- + Recognition and acknowledgement as the Lanyard and Name Badge Sponsor on the sponsorship page of the Conference website, including a hyperlink to your organisation's home page
- + 1 x full complimentary Conference registration, including a ticket to the Welcome Reception and Conference Dinner
- + 100-word organisational profile on the Conference website and app

A 2.0% fee will apply to credit card payments.





Notepad and Pen Sponsor

\$6,500 inc GST

This is an exclusive opportunity to brand your organisation across key products that delegates will use across the three-day Conference, and take back into their communities, home and workplaces. This is a lasting advertisement to your commitment to a sector whose primary focus is a better Australia.

Benefits

- + Your organisation's name/logo on all pens and notepads, which will be used over the course of the Conference, and taken to the homes and offices of delegates.
- + Recognition and acknowledgement as the Notepad and Pen Sponsor on the sponsorship page of the Conference website, including a hyperlink to your organisation's home page
- + 1 x full complimentary Conference registration, including tickets to the Welcome Reception and Conference Dinner
- + 100-word organisational profile on the Conference website and app

A 2.0% fee will apply to credit card payments.

Keynote Speaker Sponsor

\$4,500 inc GST

This is an exciting opportunity for your organisation to sponsor one of the Keynote Speakers at the Conference. All presentations are designed to ignite, invigorate, and inspire the audience. As a Keynote Speaker Sponsor, your brand and messaging will resonate with the most influential in the not-for-profit sector. Sponsors choose from keynote speakers confirmed by the Content Committee.

Benefits

- + Recognition and acknowledgement as a Keynote Speaker Sponsor for your chosen speaker on the sponsorship page of the Conference website, including a hyperlink to your organisation's home page
- + Your organisation's logo to be featured on the PowerPoint slide introducing the speaker
- + 1 x complimentary Conference registration, including a ticket to the Welcome Reception and Conference Dinner
- + 100-word organisational profile on Conference website and app

A 2.0% fee will apply to credit card payments.





Sponsored Delegate

\$3,000 inc GST

This is an exciting opportunity for your organisation to sponsor a not-for-profit leader that otherwise would not have the resources to attend the Conference. Your support will allow sponsored delegates to contribute to, and learn from, the Conference. Your generosity will cover their registration, travel, and accommodation, and is a lucrative opportunity to foster goodwill.

Benefits

- + Acknowledgement as a Sponsored Delegate Partner on the sponsorship page of the Conference website, including a hyperlink to your organisation's homepage
- + Opportunity to include a Welcome Letter to your delegate(s) in their registration pack

A 2.0% fee will apply to credit card payments.

Satchel Insert

\$660 inc GST

Opportunity to place one branded item in the Conference Satchels. Please note in an effort for the Conference to remain 'green', satchel inserts are to be promotional items, not paper-based flyers.

Organisations are to provide the promotional item by the dates provided by the Conference Secretariat

A 2.0% fee will apply to credit card payments.



Tiered Sponsorship Opportunities

An opportunity to showcase your organisation to a wide-ranging, progressive audience by building effective brand awareness, and fostering brand loyalty. Those in attendance are uniquely devoted to strengthening their local community, and developing a more connected and resilient Australia. With attendees ranging from leaders in the not-for-profit sector, to those directly influencing policy and change, sponsoring the Conference is a lucrative chance to build goodwill.

Gold Sponsor

\$8,000 inc GST

- + 2 x complimentary Conference registrations, including tickets to the Welcome Reception and Conference Dinner
- + Recognition and acknowledgement as a Gold Partner on the Conference website, including a link to your organisation's home page
- + Opportunity to provide one item for inclusion in the Conference Satchels^
- + 100-word organisational profile on the Conference website and app

A 2.0% fee will apply to credit card payments.

Silver Sponsor

\$5,000 inc GST

- + 1 x complimentary Conference registration, including a ticket to the Welcome Reception and Conference Dinner
- + Recognition and acknowledgement as a Silver Partner on the Conference website, including a link to your organisation's home page
- + Opportunity to provide one item for inclusion in the Conference Satchels^
- + 50-word organisational profile on the Conference website and app

A 2.0% fee will apply to credit card payments.

Bronze Sponsor

\$2,500 inc GST

- + 1 x complimentary Conference registration, including a ticket to the Welcome Reception and Conference Dinner
- + Recognition and acknowledgement as a Bronze Partner on the Conference website, including a link to your organisation's home page
- + Opportunity to provide one item for inclusion in the Conference Satchels^
- + 50-word organisational profile on the Conference website and app

A 2.0% fee will apply to credit card payments.

Booking Form

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Personal Details

Title: First name: Surname:

Position: Organisation:

Address: State: Postcode:

Phone/Mobile: Email:

Sponsorship Booking

I would like to purchase the following sponsorship packages:

- | | |
|---|--|
| <input type="checkbox"/> Conference Dinner Sponsor at \$20,000 (inc GST) | <input type="checkbox"/> Lanyard and Name Badge Sponsor at \$7,500 (inc GST) |
| <input type="checkbox"/> Conference Cafe and Keep Cup Sponsor at \$20,000 (inc GST) | <input type="checkbox"/> Notepad and Pen Sponsor at \$6,500 (inc GST) |
| <input type="checkbox"/> Conference App Sponsor at \$15,000 (inc GST) | <input type="checkbox"/> Keynote Speaker Sponsor at \$4,500 (inc GST) |
| <input type="checkbox"/> Conference Satchel Sponsor at \$15,000 (inc GST) | <input type="checkbox"/> Delegate Sponsor at \$3,000 (inc GST) |
| <input type="checkbox"/> Welcome Reception Sponsor at \$10,000 (inc GST) | <input type="checkbox"/> Satchel inserts (merchandise only) at \$660 (inc GST) |

Tiered Sponsorship Opportunities

I would like to purchase the following sponsorship packages:

- Gold Sponsor - \$8,000
- Silver Sponsor - \$5,000
- Bronze Sponsor - \$2,500

Conditions

I/we accept the terms and conditions of undertaking sponsorship of the National Volunteering Conference 2018

Name: Signature: Date:

Payment Details

- I enclose a cheque payable to National Volunteering Conference 2018
- I wish to pay by Electronic Funds Transfer. Bank details will be provided on your invoice.
- I wish to pay by credit card and hereby authorise Conference Logistics to charge the amount of \$_____to my credit card
(A 2.0% fee will apply to credit card payments).

Please charge my: MasterCard Visa

Card Number: Expiry Date:

Card Holder Name: Signature: Date:

Please send completed to: emma@conlog.com.au

